

Sponsorship Criteria Overview

Schreiber Foods provides sponsorship support to organizations and events that support food insecurity and basic needs in our communities. As a leader in the food industry, we're excited to be able to give back so we can maximize our impact and do good through food.

Before applying for a Sponsorship please review the following information:

Who is eligible to apply?

Applicants must meet the following criteria:

1. Be a non-profit organization (exempt from federal income taxes under section 501(c)(3) of the Internal Revenue Service Code and not be classified as a 509(a)(3) supporting organization) or be a governmental body, such as a school or municipality.
2. Serve the people of Brown County in Wisconsin, or be located in or serve one of the counties where a Schreiber facility is located.
3. Conduct business without discrimination based on race, color, sex, pregnancy, sexual orientation, gender identity or expression, gender stereotypes, national origin, ancestry, religion, creed, age, disability, marital status, military or veteran's status.

What areas will Schreiber consider for Sponsorship?

Events or programs that support and raise awareness for:

- Food Insecurity
- Education – *with primary focus on birth through grade 12*
- Housing
- Health and Well Being
- Self-Sufficiency
- Community and Economic Development
- Youth & Family Development

Is there a maximum Sponsorship amount?

Sponsorships typically do not exceed \$10,000. Higher requests may be submitted and will still be considered.

When requesting a donation please share as much information as possible that would support the evaluation criteria listed below.

What criteria are used to evaluate sponsorship requests?

In general, strong sponsorship opportunities will:

- Align with one of Schreiber's focused areas of giving.
- Support a non-profit that aligns with our vision.
- Provide positive visibility and benefits within the community it supports.
- Be well thought out in terms of cost-benefit analysis.
- Provide an opportunity for Schreiber partners' involvement.
- Provide community or non-profit engagement opportunities.
- Identify Schreiber partner (employee) involvement if applicable. (recognized but not required). This includes board members or volunteers.

To support as many non-profit opportunities as possible, consideration is given to whether recent grants or sponsorships were awarded to the requesting organization.

What types of activities are NOT typically funded through the Sponsorship process?

Schreiber Sponsorships do not fund:

- Religious activities or programs that serve or promote, or appear to serve or promote, specific religious organizations, groups, denominations, or religious beliefs.
- Individuals.
- Debt retirement, deficit financing, reduction of an operating deficit or replenishment of resources used to pay for such purposes.
- Lobbying or legislative activities.
- Scholarships or scholarship programs at educational institutions.
- Programming or expenses occurring before the sponsorship is awarded.
- Efforts substantially serving people outside of the communities where a Schreiber facility is located.

Application Deadline

The online application process is open year-round; however, requests are reviewed quarterly: March, June, September, and December. We require that requests are submitted at least four months before your deadline.

Questions

For questions, please contact Schreiber's [Community Relations Manager](#).

Next Step

For requests that meet the above criteria, use the link below to apply for consideration of funding:

[Apply Here](#)