

## Grants & Sponsorships Overview

Together, Schreiber and the Schreiber Foundation provide support to organizations and programs that address food insecurity and basic needs in our communities. As a leader in the food industry, we're excited to be able to give back beyond funding so we can maximize our impact and do good through food. Let's make a difference together!

### **Before submitting an application please review the following information:**

#### **Who is eligible to apply?**

Applicants must meet the following criteria:

1. Be a non-profit organization (exempt from federal income taxes under section 501(c)(3) of the Internal Revenue Service Code and not be classified as a 509(a)(3) supporting organization) or be a governmental body, such as a school or municipality.
2. Serve the people of Brown, Calumet, Kewaunee, Manitowoc, Oconto, Outagamie, Shawano or Winnebago counties in Wisconsin, or be located in or serve one of the counties where a Schreiber facility is located.
3. Conduct business without discrimination on the basis of race, color, sex, pregnancy, sexual orientation, gender identity or expression, gender stereotypes, national origin, ancestry, religion, creed, age, disability, marital status, military or veteran's status.

#### **What areas will the Schreiber Community Grants & Sponsorship program fund?**

- **Food Insecurity**
- **Basic Needs** *Defined As:*
  - Education
  - Health & Well-Being
  - Housing
  - Self-Sufficiency

#### **How much money can I request?**

Strong proposals will usually request \$1,000 to \$100,000.

When requesting an amount consider impact, the proposals total budget, and other funding sources.

## **What criteria do you use to evaluate grant proposals?**

In general, strong programs will:

- Align with one of Schreiber’s defined areas of giving.
- Address a well-defined need with a clearly defined action to meet the need/opportunity.
- Improve the quality of life for the community or its residents.
- Use innovative approaches to address community issues.
- Help the organization become self-sufficient.
- Use partnerships or collaborations with other non-profits or other entities to leverage impact.
- Be feasible and likely to succeed.
- Demonstrate a reasonable level of risk.
- Propose appropriate and reasonable budgetary items.
- Attract additional funding and leverage resources.
- Create well-defined, meaningful and measurable project outcomes and methods to report actual outcomes. (Measurement complexity should be relative to the size of the grant request.)
- Have long-term impact, especially relative to cost.
- Have a positive standing with Schreiber Foods regarding previously received grants, including the complete and timely submission of required grant reports about measured impact, activities, and expenditures within one year of an award.
- Schreiber partner (employee) involvement is recognized but not required.

## **What types of activities are not typically funded through the competitive granting process?**

The Schreiber Community Grants program generally does not fund:

- Annual appeals, sponsorships or other fundraising activities and events.
- Religious activities or programs that serve or promote, or appear to serve or promote, specific religious organizations, groups, denominations, or religious beliefs.
- Individuals.
- Debt retirement, deficit financing, reduction of an operating deficit or replenishment of resources used to pay for such purposes.
- Lobbying or legislative activities.
- Scholarships or scholarship programs at educational institutions.
- Programming or expenses occurring before the grant is awarded.
- Efforts substantially serving people outside of the communities where a Schreiber facility is located.

## Sponsorship requests for events and fundraisers must meet the following criteria to be considered for funding:

- Sponsorship requests should be dedicated to fundraisers, special events or similar opportunities that **provide substantial impact to the community.**
- Not be a pass-through event/fundraiser (one group raising funds for another cause).

### Application Deadline

The online application process is open year round, however funding is awarded only once per year. All applications received August 1 through July 31 will be reviewed in the subsequent August and funding decisions will be communicated in the subsequent September.

### Questions

For questions, please contact Schreiber's [Community Relations Manager](#).

### Next Step

For requests that meet the above criteria, use the link below to apply for consideration of funding:

**[Apply Here](#)**